

mintby



MintBy Ltd

Privacy Policy

Last updated: November 2025

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MintBy Ltd ("MintBy", "we", "our", "us") is committed to protecting the privacy of individuals who visit our website and engage with our corporate and technology services.

1. Data Controller Details

MintBy Ltd, a company incorporated in Cyprus under registration number HE424363, with its registered address at Spyrou Kyprianou 68, 4042 Limassol, Cyprus, is the data controller responsible for the processing of your personal data.

You may contact us at: compliance@mintby.com

2. Scope and Application

This Privacy Policy applies to personal data collected through our website (www.mintby.com) and any related corporate and technology services offered by MintBy Ltd. It explains how we collect, use, disclose, and safeguard your personal data in accordance with the EU General Data Protection Regulation (GDPR) and the Cyprus Data Protection Law.

3. Personal Data We Collect

We may collect the following categories of personal data:

- Identification and contact information (such as name, company, email address, and phone number) provided via our contact forms or direct correspondence.
- Technical and usage data automatically collected through our website, such as IP address, browser type, operating system, and interaction data via Google Analytics.
- Any other information you voluntarily provide when communicating with us.

4. How We Use Personal Data

We process personal data for the following purposes:

- To respond to inquiries and provide information about our services.
- To manage and improve our website and user experience.
- To comply with legal and regulatory obligations.
- To maintain internal records and communications.

5. Legal Bases for Processing

We rely on the following legal bases under Article 6 of the GDPR:

- Performance of a contract or pre-contractual steps.
- Compliance with legal obligations.
- Legitimate interests pursued by MintBy Ltd, such as ensuring the security and proper functioning of our website and communications.
- Consent, where required (for example, for certain analytics cookies).

6. Data Retention

We retain personal data only for as long as necessary to fulfill the purposes described above or as required by law. When data is no longer needed, it is securely deleted or anonymized.

7. Data Sharing and Disclosure

We do not sell or rent your personal data. We may share it only with trusted third-party service providers who assist us in operating our website or providing services (such as IT hosting or analytics), subject to confidentiality and data protection obligations. Data may also be disclosed when required by law or regulatory authorities.

8. Data Transfers

Where personal data is transferred outside the European Economic Area (EEA), we ensure that appropriate safeguards (such as Standard Contractual Clauses) are in place to protect your data in accordance with GDPR requirements.

9. Your Rights

Under the GDPR, you have the right to:

- Access and receive a copy of your personal data.
- Request correction or deletion of inaccurate or unnecessary data.
- Object to or restrict certain processing activities.
- Withdraw consent at any time (where applicable).
- Lodge a complaint with the Office of the Commissioner for Personal Data Protection in Cyprus.

10. Security Measures

We implement appropriate technical and organizational measures to safeguard personal data from unauthorized access, disclosure, alteration, or destruction.

11. Updates to This Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal obligations. The latest version will always be available on our website, with the “Last updated” date indicating its effective version.

12. Contact Us

If you have any questions or concerns about this Privacy Policy or the way we process your data, please contact us at: compliance@mintby.com.